

### Vietnam's leading regional trade fair for the automotive service industry targeting trade visitors from Vietnam

<b>Fair Date</b>	30 Jun – 2 Jul 2021 (annual)	
<b>Opening Hours</b>	09:00 – 17:00	
<b>Location</b>	Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City Vietnam	
<b>Exhibition Space</b>	10,200 sqm	
<b>Exhibitors</b>	359 exhibitors (2019)	
<b>Visitors</b>	8,929 visitors (2019)	
<b>Product Groups</b>	<p><b>Parts &amp; Components:</b> Components for conventional drive systems; chassis; body; standard mechanical parts; interior; exterior; charging accessories 12 volt; regenerated, restored and renewed parts for cars and utility vehicles; external vehicle air quality and exhaust gas treatment; new materials</p> <p><b>Electronics &amp; Connectivity:</b> Engine electronics; vehicle lighting; electrical system; comfort electronics; human machine interface (HMI); connectivity; internet of things</p> <p><b>Accessories &amp; Customising:</b> General accessories for motor vehicles; technical customising; visual customising; infotainment and Car IT; special vehicles, equipment, assemblies and modifications; car trailers and small utility vehicle trailers, spare and accessory parts for trailers; merchandising</p> <p><b>Diagnostics &amp; Repair:</b> Workshop equipment for repair and maintenance; tools; digital maintenance; vehicle diagnostics; maintenance and repair of vehicle superstructures; towing equipment; workshop equipment for repair and maintenance for alternative drive concepts; fastening and bonding solutions; waste disposal and recycling; workshop safety and ergonomic workshops; workshop and dealership equipment; oils and lubricants; technical fluids; workshop concepts</p> <p><b>Dealer &amp; Workshop Management:</b> Workshop / dealership / filling station planning and construction; dealer, sales and service management and systems; digital marketing; customer data management; online presence; e-commerce and mobile payment; basic and advanced training and professional development; workshop and dealership marketing; online service providers and vehicle/parts/service marts; economic regeneration, research, consulting, cluster initiatives</p> <p><b>Car Wash &amp; Care:</b> Washing; vehicle care; vehicle preparation and detailing; water reclamation, water treatment; filling station equipment</p> <p><b>Alternative Drive Systems &amp; Fuels:</b> Energy storage alternative fuels; complementary products; vehicle concepts; resources; charging and tank technologies and systems; new workshop technologies</p> <p><b>Tyres &amp; Wheels (Tyre Competence):</b> Tyres; wheels and rims; tyre/wheel repair and disposal; used tyres and wheels; tyre/wheel management and systems; sales equipment and storage of tyres; accessories for tyres, wheels and installation</p> <p><b>Body &amp; Paint:</b> Bodywork repairs; paintwork and corrosion protection; smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims; new materials</p> <p><b>Mobility as a Service &amp; Autonomous Driving:</b> Mobility services; automated driving; fleet management / leasing / corporate mobility</p> <p><b>Motorcycle (Motorcycle Competence):</b> Motorcycle parts &amp; components; motorcycle accessories; repair &amp; maintenance; electronics &amp; systems; service groups; industry institutions and specialist publishers</p> <p><b>Automotive Manufacturing and Automation:</b> Manufacturing of automotive parts &amp; components; automation; automotive production equipment and system; automotive inspection and quality control; automotive design and R&amp;D; automotive material</p> <p><b>Others:</b> Industry institutions; publishers</p>	
<b>Participation Fee</b>	Standard package (min 9 sqm)	USD 335 / sqm
	Premium booth (min 9 sqm)	USD 385 / sqm
	Raw space (min 18 sqm)	USD 305 / sqm
	Motorcycle zone:	
	Standard package (min 9 sqm)	USD 230 / sqm
	Raw space (min 18 sqm)	USD 200 / sqm
<b>Admission Fee</b>	Trade visitors only; free of charge	
<b>Organisers</b>	Messe Frankfurt (HK) Ltd Chan Chao International Co Ltd Yorkers Exhibition Service Vietnam	
<b>Local Supporters</b>	<p>HAMEE – Ho Chi Minh City Association Of Mechanical – Electrical Enterprise</p> <p>MOIT – Ministry of Industry and Trade (Vietnam)</p> <p>MOST – Ministry of Science and Technology (Vietnam)</p> <p>OTO-HUI – Vietnam Automotive Technicians Network</p> <p>RUPA – Rubber-Plastic Manufacturers Association (Vietnam)</p> <p>VAMI – Vietnam Association of Mechanical Industry</p> <p>VASI – Vietnam Association for Supporting Industries</p> <p>VATA – Vietnam Automobile Transportation Association</p> <p>VRA – Vietnam Rubber Association</p>	
<b>International Supporters</b>	<p>VSAE – Vietnam Society of Automotive Engineers</p> <p>ASA – Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)</p> <p>CAMEIA – International Cooperation Committee of China Auto Maintenance Equipment Industry Association</p> <p>TAITRA – Taiwan External Trade Development Council</p> <p>TTVMA – Taiwan Transportation Vehicle Manufacturer's Association</p>	
<b>Special interest</b>	Automotive Manufacturing and Automation Motorcycle Competence Truck Competence	
<b>Fringe Programme</b>	Automechanika Academy; Auto Service & Maintenance Festival and Workshops; Drift & Stunt Show; Networking Happy Hour and Auto NITZ Party; Smart Factory and Industry 4.0 Conference	
<b>Contact</b>	<p><b>Messe Frankfurt (HK) Ltd</b> 35/F China Resources Building 26 Harbour Road Wanchai, Hong Kong Tel: +852 2802 7728 Fax: +852 2519 6079 <a href="mailto:autoasia@hongkong.messefrankfurt.com">autoasia@hongkong.messefrankfurt.com</a></p>	<p>For Taiwan companies: <b>Chan Chao International Co Ltd</b> 3/F No 185 Kanchien Road, Neihu District Taipei, Taiwan Tel: +886 2 2659 6000 Fax: +886 2 2659 7000 <a href="mailto:sales@chanchao.com.tw">sales@chanchao.com.tw</a></p> <p>For Vietnam companies: <b>Yorkers Exhibition Service Vietnam</b> Rm 1107, 11/F, Dong Duong Building No 4 Nguyen Dinh Chieu Str, Da Kao, District 1 HCMC, Vietnam Tel: +84 28 3827 9156 Fax: +84 28 3827 9157 <a href="mailto:salesA@chanchao.com.tw">salesA@chanchao.com.tw</a> / <a href="mailto:salesC@chanchao.com.tw">salesC@chanchao.com.tw</a></p>

Please also contact your local sales partner.

The contact information can be found at [www.automechanika-hcmc.com](http://www.automechanika-hcmc.com);

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Information as of 9 March 2021